

# editorialcalendar2006

Issues close two weeks prior to issue date. Materials due one week prior to issue date.

## JANUARY

[23]

- Testing IP Networks
- Managed Services

## FEBRUARY

[6]

- FTTx Platforms
- Ethernet Services

Supplement:

**THE INDEPENDENT**

[20]

- IP Multimedia Subsystem (IMS)
- The Muni Network Challenge

**IDS Buyer Intelligence Study**

## MARCH

[6]

- GPONs
- Voice in the Next Generation

Bonus Distribution:

OFC/NFOEC  
March 5-10, Anaheim

VON Spring  
March 13-16, San Jose

## MARCH

[20]

- **TelecomNext Show Issue**
- Metro Networks
- Wholesale Carrier Services

Bonus Distribution:

TelecomNext  
March 19-23, Las Vegas

Spring CompTel  
March 19-22, San Diego

Supplement:

**THE INDEPENDENT**

## APRIL

[3]

- 3G Evolution
- Powering Wireless Networks

Bonus Distribution:

CTIA Wireless 2006  
April 5-7, Las Vegas

VoIPossibilities,  
April 11-14, Nashville

[24]

- Broadband Wireless Infrastructure
- Customer Self-Management

Bonus Distribution:

Broadband Wireless  
April 26-28, Las Vegas

Billing World May 3-5, Miami

NetWorld + Interop  
April 30-May 5, Las Vegas

## MAY

[8]

- **Globalcomm Preview**
- IPTV Technology & Strategies
- Mobile Virtual Network Operators

**Readex Ad Impact Study**

[22]

- FTTx Network Testing
- WiMAX Applications

Supplement:

**THE INDEPENDENT**

## JUNE

[5]

- **Globalcomm Show Issue**
- Triple-Play Solutions
- Powering the Network

Bonus Distribution:

Globalcomm June 5-8, Chicago

[26]

- Managing & Monitoring Broadband Networks
- Carrier Routers

Bonus Distribution:

WCA June 27-30,  
Washington D.C

## JULY

[17]

- Wireless IP
- ROADMs

Supplement:

**THE INDEPENDENT**

## AUGUST

[14]

- Softswitches/Media Gateways
- Home Networking

**IDS Buyer Intelligence Study**

## SEPTEMBER

[11]

- Mobile Application Development
- VoIP Service Provisioning

Bonus Distribution:

CTIA Wireless I.T. & Entertainment Sept. 12-14,  
Los Angeles

VON Fall Sept. 11-14, Boston

Intelec Sept. 10-14, Providence

[25]

- High-Speed Data Services
- FTTx-Enabled Services

Bonus Distribution:

Next Generation Networks - TBD

Supplement:

**THE INDEPENDENT**

## OCTOBER

[9]

- Network-based VPNs
- Network Security

Bonus Distribution:

Fall CompTel Oct. 8-11, Orlando

[23]

- Testing IP Networks
- The Data/IP Central Office

Bonus Distribution:

Telemanagement World - TBD

## NOVEMBER

[6]

- Next-Gen Video Services
- The Converged Network

Bonus Distribution:

Telco TV - TBD

Supplement:

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[20]

- Mobile Broadcast Video
- Service Level Agreements

## DECEMBER

[11]

- **Special Report: The State of Competition**
- VoIP Applications: Price versus Features



## The INDEPENDENT

A bi-monthly supplement polybagged with TELEPHONY. Finally there is a voice for independent service providers—TELEPHONY's bi-monthly supplement and monthly e-newsletter, **THE INDEPENDENT**. This vanguard publication takes an in-depth look at innovative and risk-taking independent enterprises—and delivers insightful information about their unique deployment strategies, operational practices and business trends. Reach this focused audience of 7800 independent service providers before they have moved on to the next big thing. Contact your TELEPHONY sales representative for further advertising information.

### 2006 Editorial Calendar

#### February 6:

Featured Topic: Broadband Deployment  
Bonus Distribution: NTCA 2006  
Insertion Deadline: Jan. 12

#### March 20:

Featured Topic: Wireless Services  
Bonus Distribution: RCA 2006 Annual Convention, Spring CompTel, TelecomNext  
Insertion Deadline: Feb. 27

#### May 22:

Featured Topic: OSS/Back-Office Technology  
Bonus Distribution: Globalcomm  
Insertion Deadline: April 28

#### July 17:

Featured Topic: Video  
Bonus Distribution: OPASTCO  
Insertion Deadline: June 23

#### September 25:

Featured Topic: Switching  
Bonus Distribution: Fall CompTel  
Insertion Deadline: Aug. 31

#### November 6:

Featured Topic: FTTP  
Bonus Distribution: Telco TV  
Insertion Deadline: Oct. 12

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