

SUPERCMM DAILY NEWS

MATERIAL INFORMATION & DEADLINES

For questions about daily news, Web and e-news contact:

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 913-967-1829
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PRINT DAILY NEWS MATERIAL DEADLINE: Oct. 10

Publication Trim Size: 10-1/4" x 13"
 Column Width: 1-3/4" (five columns per page)

	Non-bleed	Bleed	Trim
Tabloid Page	9-1/4" x 12"	10-1/2" x 13-1/4"	10-1/4" x 13"
Tabloid Spread	20-1/2" x 13"	20-3/4" x 13-1/4"	20-1/2" x 13"
Junior Page	7-1/2" x 10-1/2"	8-1/8" x 11-1/8"	8" x 11"
Junior Page Spread	16" x 10-1/2"	16 x 11-1/8"	16" x 11"
1/2 Tabloid Horizontal	9-1/4" x 5-3/4"	10-1/2" x 6-3/8"	10-1/4" x 6-1/4"
1/3 Tabloid Horizontal	7" x 5-3/4"		
1/3 Tabloid Vertical	3-1/4" x 12"		
1/4 Tabloid	4-5/8" x 5-3/4"		
Cover Tip		6-1/4" x 10-1/4"	6" x 10"

Print Ad Production Contact:

Shaun Kelly
 913-967-1829
shaun.kelly@penton.com

Submit your ad at:

www.pentondigitalads.com

Select **"Custom Media"** and save in the **Supercomm Show Daily** folder.



SUPERCOMM DAILY NEWS WEB SITE BANNER SPONSOR UNITS

- 336x280 Single-Sponsor - Signature
- 728x90 Single-Sponsor - Gold
- 125x125 (Two Sponsors) - Silver

MATERIAL DEADLINE: Sept. 1

Sponsor to Provide Following Materials to bethany.borger@penton.com

PRE-SHOW TECHNOLOGY E-NEWSLETTER SINGLE-SPONSORED

- Three (3) 468x60 Banner (File Size Limit - 15k) with 50-word text ad with linking urls
- 125x125 Banner (File Size Limit - 15k) with linking url

MATERIAL DEADLINE: Sept. 14

Sponsor to Provide Following Materials to bethany.borger@penton.com

SUPERCOMM DAILY NEWS E-NEWSLETTER SPONSORS UNITS

- 468x60 Banner (File Size Limit - 15k) with 50-word text ad with linking url - Signature
- 468x60 Banner (File Size Limit - 15k) with 50-word text ad with linking url - Gold
- 120x160 Banner with 50-word text ad with linking url – Silver

MATERIAL DEADLINE: Sept. 1

Sponsor to Provide Specific Sponsor Units to bethany.borger@penton.com

PODCAST SINGLE-SPONSOR

- Boom Box 336x280 banner in player
- One (1) white paper link
- One (1) 15-second audio plugs in a WAVE File Format

MATERIAL DEADLINE: Sept. 14

Sponsor to Provide Following Materials to bethany.borger@penton.com