



From Penton Media, Publisher of Telephony*

Join us as we examine how communications is changing the way you do business, and how today's networks and services are key to solving some of the planet's biggest problems.

Connected Planet examines the ways in which communications is transforming the way the world collaborates, conducts business and is entertained and informed.

We believe strongly that network service providers sit not only at the center of our publication, but at the center of this communications future as well. Connected Planet chronicles their efforts to build tomorrow's innovative networks and services, as well as the expanding roster of players that round out tomorrow's connected ecosystem: Web and Internet companies, application developers, solution integrators and enterprise users of these new, advanced services.

Connected Planet's editorial focus is grounded in coverage of technology and infrastructure – core coverage areas such as IP networks, FTTX, wireless, OSS/BSS and more and brings additional insight into how yesterday's networks are becoming the "smart pipes" of tomorrow, capable of carrying new network-driven solutions – such as telemedicine, smart energy delivery, digital home services and more – that are helping to reinvent the way the world works.

What does this mean for you? Evolving with the industry allows us to better serve you – which means your world just got bigger and better. Our expert editorial staff will lead Connected Planet's coverage and continue to deliver the high quality editorial our readers have come to expect from us, and the integrated multimedia products you need for a successful marketing campaign.

We will continue to offer the Affiliate Program, allowing you to partner with us on a complete lead generation campaign while still embracing all forms of advertising. We are committed to helping you distinguish your products and services in this new connected marketplace and are excited for the adventure ahead!