

Reach Potential Customers Directly at their Desktops

Our 2010 e-newsletters deliver the latest insights into the critical issues and developments shaping different sectors of the industry. E-newsletter sponsorships allow you to increase market awareness, plus drive traffic to your Web site, microsite or research.

• Breaking News

Delivers the biggest news of the week affecting the industry, and the technology insights crucial for service providers to know. This newsletter will also feature a blog analysis from Connected Planet.
2x Weekly (Tuesday & Thursday)

• Wireless

Focus on in-depth coverage of all things wireless and mobile including wireless backhaul, the transition to 3G and 4G networks, competition, mobile applications, wireless infrastructure and wireless devices and more.
Weekly (Tuesday)

• Business Services + Solutions

Examines enterprise and small to mid-sized business services, including service differentiation, the move toward managed and hosted services, new features and functionalities, security services, business VoIP, Ethernet, and competitive landscape.
2x Monthly (Monday)

• Residential Broadband

Examines services to consumers, including the competition between telecom companies and cable companies to sell bundled service, the entry of fixed wireless players into this market and the focus on the connected home and new offerings in areas such as security and home energy management.
2x Monthly (Monday)

• Next-Gen Networks + Services

Focus on all aspects of delivering next-generation services, including back office and operations and support systems, test and measurement, provisioning, customer support and newer technologies such as IP multimedia subsystem technology and adoption, telco 2.0 services, and adoption of Web-based and IT technologies.
2x Monthly (Wednesday)

• The Independent

This newsletter addresses the broad range of technology, business and regulatory issues affecting independent and rural telcos, including core and access network technologies, business and consumer services, wireless and wireline services, and the transition to next-generation architectures and services.
2x Monthly (Wednesday)

• Mobile Apps

This newsletter will focus on the growing application and services layer of mobility, exploring topics such as mobile banking, advertising, music, television and video, entertainment and application stores.
2x Monthly (Friday)



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* Deployment may not promote Webcasts or events competitive to Telephony.

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