

BUILDING A BETTER INTERNET

REDEFINING COMMUNICATIONS ACCESS AND APPLICATIONS

**connected
& planet**

**U.S. TELECOM
ASSOCIATION**

**A ONE-DAY
JOINT CONFERENCE,
COMING THIS JUNE
TO WASHINGTON D.C.**

Through exclusive branding, thought leadership and lead generation promotions, your company can showcase your products and services to the government, communications and technology leaders who have the power to act.

The Internet has transformed how we organize knowledge, how we communicate with one another, how we buy and sell, how we work and how we play. Its growth and innovative power continue at an unprecedented pace. The information society and global economy now depend on the smooth functioning and continuing evolution of the Internet. The pace of Internet change makes it difficult to keep up with how the Internet is evolving, where it is headed, and what steps we need to take to build a better Internet. Spurred by the FCC's National Broadband Plan, there is now a global conversation about Internet innovation, universal access, competition policy, investment and network infrastructure. In response, Connected Planet and U.S. Telecom will host leaders from the industry, government and the investment community to discuss how to build a better Internet.

For you, this presents a truly unique opportunity to get face-to-face with the decision-makers turning the broadband stimulus money into real solutions. As a sponsor, you become a key part of this important dialogue. Through exclusive branding, thought leadership and lead generation promotions, your company can make the case for your broadband initiatives and get the attention of key stakeholders.

**Multi-level sponsorship packages are available now.
Call your sales manager to become part of this ground-breaking event.**

BRANDING. THOUGHT LEADERSHIP. LEAD GENERATION.

SPONSORSHIP PACKAGES

Signature Sponsorship - \$30,000 Net

- Opportunity to provide input on the Conference agenda and panel discussions, with the final agenda to be designed by Connected Planet.
- Sponsorship of the luncheon, with the opportunity for your company executive to welcome the group and speak for 15-20 minutes.
- Opportunity to provide one (1) executive for a conference panel.
- Recognition as signature sponsor of the event in mailings and in on-site promotion.
- Table Top exhibit area for company promotion during the conference and networking time. (6-foot draped table)
- Copy of registration list – includes name, company, postal and email address.
- Complimentary conference passes (waived registration fee) for up to five (5) of sponsor's executives at the event.
- Attendees will receive a conference program with agenda and sponsor identification.

Gold Sponsorships - \$15,000 Net

- Opportunity to provide (1) executive for conference panel.
- Recognition as one of primary sponsors of the event in mailings and on-site promotion.
- Table Top exhibit area for company promotion during the conference and networking time. (6-foot draped table)
- Complimentary conference passes (waived registration fee) for up to three (3) of sponsor's executives at the event.
- 1x time use of attendee list after event – either for direct mail or email follow-up.
- Attendees will receive a conference program with agenda and sponsor identification.

Exhibiting Sponsorships - \$7,500 Net

- Recognition as exhibiting sponsor of the event in mailings and on-site promotion.
- Table Top exhibit area for company promotion during the conference and networking time. (6-foot draped table)
- Complimentary conference passes (waived registration fee) for up to two (2) of sponsor's executives at the event.
- Attendees will receive a conference program with agenda and sponsor identification.

To become part of this ground-breaking event, contact:

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