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MONTH	COVER STORY	CORE EDITORIAL COVERAGE*						SPECIAL SECTIONS	EVENT BONUS DISTRIBUTION
		Core/ Access Technology	Business Services	Consumer Services	OSS/BSS	Wireless	Next-Gen Networks		
JANUARY Ad Close: 12.01.08 Materials Due: 12.08.08 Ad Effectiveness Study	TBA**	Content Delivery Networks		Tech Support as a Service		Top 10 Wireless Influencers Wireless Carrier Business Models			
FEBRUARY Ad Close: 12.26.08 Materials Due: 01.06.09	TBA**	Carrier Ethernet Technology	Wholesale Competition			The role of IP in Wireless	Transformation Revisited	The Independent NTCA	
MARCH Ad Close: 01.27.09 Materials Due: 02.03.09	TBA**	Optical Networks	Competing for SMBs		OSS in an IP World	Converging the Handset & the Computer		Focus on IPTV , CTIA Pre-Show Planner Spring Comptel, OFC/NFOEC, NAB	
APRIL Ad Close: 02.25.09 Materials Due: 03.04.09	TBA**			Home Networking	Mobile Music, The Transition from 3G to 4G		Smart Boxes at the IP Edge: DPI, SBC, Policy & more	The Independent CTIA, The Cable Show, Billing World	
MAY Ad Close: 04.01.09 Materials Due: 04.08.09	TBA**	The New Data Center	Helping Enterprises Go Green		The Future of Billing: Real-Time & Convergent	Application Store Competition		Focus on Carrier Ethernet TM Forum Management World Nice	
JUNE Ad Close: 04.29.09 Materials Due: 05.06.09	TBA**	Carrier Routing	Telemedicine	Personalized Services	Testing 4G Wireless Networks	Mobile's Social Niches	Peaking at the Enemy: DOCSIS vs. Telco NGN	The Independent CommunicAsia	

***CORE EDITORIAL:**

Core/Access Technology – optical core networks, FTTX and DSL equipment, routers, switches, and other primary network gear.
Business Services – Ethernet, managed and hosted services, VoIP, security, VPNs and MPLS.
Residential Services – voice, VoIP, high-speed Internet, IPTV, advanced voice services, targeted advertising, gaming/ interactive services, video on demand.

OSS/BSS – back-office systems, network management, test and measurement.
Wireless Technology – mobile and fixed wireless networks systems including WiMAX and LTE, and mobile devices.
Wireless Applications – mobile banking, music and video, as well as software and operating systems to enable applications.
Next-Gen Networks – IMS, Web 2.0, softswitches, session border controllers and gateways.



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JULY Ad Close: 05.27.09 Materials Due: 06.03.09 Ad Effectiveness Study	TBA**	Fiber Access	Carrier Ethernet Services		Building a Third-Party Content Delivery & Payment Engine	Mobile Open Access		The Independent	OPASTCO
AUGUST Ad Close: 06.30.09 Materials Due: 07.08.09	TBA**	Edge Networks		Enhanced Advertising		Mobile Ads Get Creative	QOS as a Service Differentiator		
SEPTEMBER Ad Close: 07.29.09 Materials Due: 08.05.09	TBA**		Security Services	Marketing IPTV	Service Delivery Platforms (SDP) in the Real World	Wireless Backhaul		The Independent, CTIA Wireless I.T. Pre-Show Planner	FTTH Annual, 4G World
OCTOBER Ad Close: 09.02.09 Materials Due: 09.09.09	TBA**	Subscriber Management	Next Generation of Business Services			Targeting the Enterprise, Fixed/ Mobile Applications	Focus on Wireless Applications		CTIA Wireless I.T., Fall Comptel, Supercomm
NOVEMBER Ad Close: 09.30.09 Materials Due: 10.07.09	TBA**			Advanced IPTV Applications	Trends in SOA & Web Services	The Mobile OS	Whither the Softswitch?	Focus on Next-Gen OSS/BSS The Independent	TM Forum Management World Americas, Telco TV
DECEMBER Ad Close: 10.28.09 Materials Due: 11.04.09	TBA**		Managed Services	Marketing the Quad Play		Location-Based Services			

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